IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

217/41

-----: Atty Dkt#: SSR-P2

In Re U.S. Patent Application Of

FABLES ET AL.

Filing Date: August 23, 2001

: Examiner: Le, Debbie M.

Serial No.: 09/939,278

: Group No: 2177

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AUG 2 3 2004

Title: DYNAMIC PERSONALIZATION METHOD ...

Technology Center 2100

RESPONSE TO OFFICE ACTION & AMENDMENT

Mail Stop: <u>Amendment</u> Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated March 4, 2004, please amend the above-identified U.S. patent application, as follows:

IN THE CLAIMS:

Please enter the amendments to the Claims, as shown in the marked-up listing of Claims appended hereto.

<u>REMARKS</u>

In response to the Examiner's objection to the IDS submitted on March 8, 2002, a corrected IDS with PTO Form 1449 and copies of the patents cited in the corresponding PCT Application are submitted herewith.

08/17/2004 ZJUHAR1 00000015 09939278